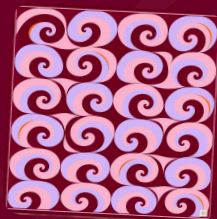


curlily

THE STORIES WE WEAR

Ways to Wear

Ten looks, four stories, one scarf that's yours.



How to use this book

Each Curlily scarf carries a curl story. This book walks through the three signature looks for each story, step by step. Pick the one that fits your hair and your day.

- 1

Start with your curls

Style your hair the way you like it first. The scarf goes on last and frames what's already there.
- 2

Fold, then tie

Most looks begin with the scarf folded corner to corner, then into a band. Keep it loose: no tension on your curls.
- 3

Hold it in place

Use the styling accessories from your box to help the silk stay put. Tuck ends in firmly and you're set.
- 4

Make it yours

Every look works on wavy, curly and coily hair. Swap scarves, mix looks, and share yours in the Curl Club.

INSIDE

01 The Rebirth	Big Chop Headband · Low Bun Wrap · Bandana Tie	p. 3
02 The Wave	Ponytail Bow · Wide Halo Band · Crown Wrap	p. 5
03 The Coil	Pineapple · High Puff Band · Bandana Tie	p. 7
04 The Crown	Full Turban · Crown Wrap · Twisted Headband	p. 9



01 The Rebirth

From damage to revival

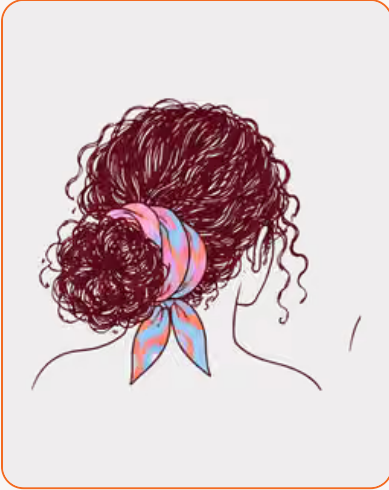
She spent years ironing her curls flat, chasing someone else's idea of beautiful. Then one day she cut, nurtured, and started over. The Rebirth is for second chances, and for falling back in love with what grows out of you.



SHORT CURLS, BIG STATEMENT · 2 MIN

The Big Chop Headband

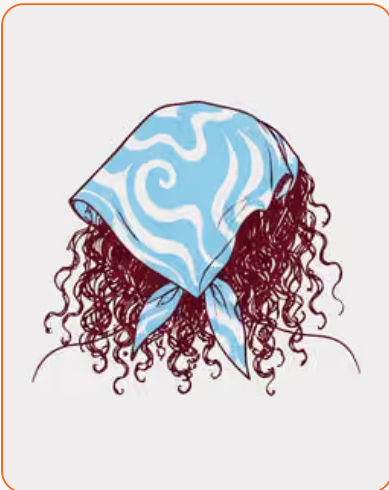
- 1 Fold the scarf corner to corner, then into a band about four fingers wide.
- 2 Lay it at the nape and bring both ends up to the top of your head.
- 3 Tie a double knot just off-centre and fan the ends out like petals.



SOFT, DONE, OUT THE DOOR · 3 MIN

The Low Bun Wrap

- 1 Gather your curls into a low, loose bun. No tension at your edges.
- 2 Fold the scarf into a wide band and wrap it twice around the bun.
- 3 Tie a small knot underneath and tuck the tails into the wrap. It should stay put.



WEEKEND ENERGY, ANY DAY · 1 MIN

The Bandana Tie

- 1 Fold the scarf into a triangle.
- 2 Lay the long edge across your forehead, point at the back.
- 3 Tie the ends at the nape, over the point. Curls out the back.



02 The Wave

For wavy hair and in-between identity

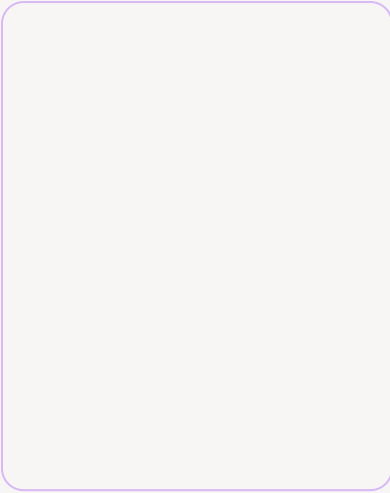
Never curly enough. Never straight enough. Always somewhere in between, and perfectly in her own rhythm. The Wave celebrates freedom, fluidity, and not having to pick a side.



SWEET, WITH AN EDGE · 2 MIN

The Ponytail Bow

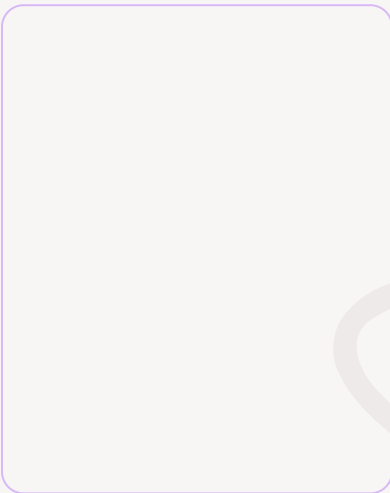
- 1 Tie your waves into a ponytail, high or low.
- 2 Fold the scarf into a narrow band.
- 3 Wrap it once around the hair tie and pull both ends even.
- 4 Tie a bow and let the tails fall with your waves.



HALO ON, GLOW UP · 2 MIN

The Wide Halo Band

- 1 Fold the scarf into a wide band, around a palm wide.
- 2 Set it about a finger behind your hairline and knot it at the nape, under your hair. Snug, not tight.
- 3 Push the front edge back slightly so it frames your face.



VOLUME ON TOP, ROYALTY ALL OVER · 4 MIN

The Crown Wrap

- 1 Gather your hair upward and let it sit high and full.
- 2 Fold the scarf into a triangle, set the long edge at your nape and bring the ends up around your gathered curls.
- 3 Twist the ends together, coil them at the top like a crown and tuck them in.



03 The Coil

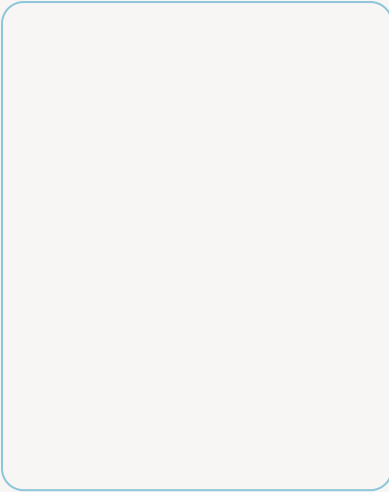
For big curls and bold energy

The only curly head in her family, she was told her hair was 'too much.' So she learned it curl by curl, and found her people on the way. The Coil is for big, bold hair and the boldness to wear it exactly as it grows.

NIGHT PROTECTION, MORNING DEFINITION · 2
MIN · NIGHT LOOK

The Pineapple

- 1 Flip your head and gather your curls loosely at the very top.
- 2 Lay the folded scarf at your nape and bring the ends up around the base of the pineapple, leaving your curls free on top.
- 3 Tie at the front, snug but not tight. You should feel no pull on your edges.
- 4 Sleep. Many people wake up with more of their curl pattern intact.



UP, OUT, UNBOTHERED · 2 MIN

The High Puff Band

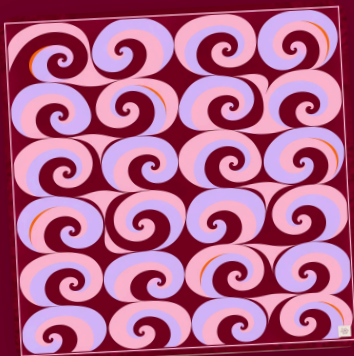
- 1 Gather your coils into a high puff with a soft tie, without pulling at your edges.
- 2 Fold the scarf into a band and wrap it around the base of the puff.
- 3 Knot at the front, ends up and proud.



WEEKEND ENERGY, ANY DAY · 1 MIN

The Bandana Tie

- 1 Fold the scarf into a triangle.
- 2 Lay the long edge across your forehead, point at the back.
- 3 Tie the ends at the nape, over the point. Curls out the back.



04 The Crown

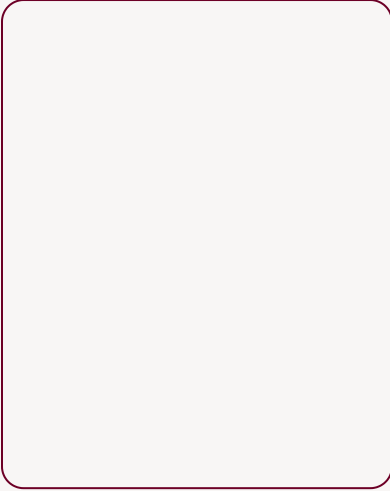
For afro and coily queens

Her curls reach for the sky, as bold as her roots.
The Crown is a celebration of heritage, community,
and unapologetic power, wrapped in silk.

WRAPPED UP, FULL POWER • 4 MIN

The Full Turban

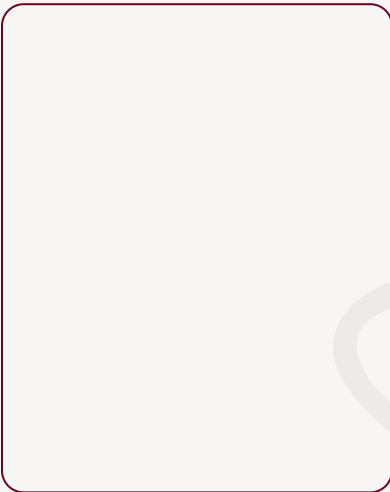
- 1 Fold the scarf into a triangle and lay it over your head, long edge at the nape, ends to the front.
- 2 Cross the ends at your forehead and twist them together.
- 3 Take the twist back and tuck the ends in at the nape, or knot them at the front if they're short. Snug, never tight.



VOLUME ON TOP, ROYALTY ALL OVER · 4 MIN

The Crown Wrap

- 1 Gather your hair upward and let it sit high and full.
- 2 Fold the scarf into a triangle, set the long edge at your nape and bring the ends up around your gathered curls.
- 3 Twist the ends together, coil them at the top like a crown and tuck them in.



ROPE IT IN, SHOW IT OFF · 2 MIN

The Twisted Headband

- 1 Fold the scarf into a long band.
- 2 Twist it along its length until it coils like a rope.
- 3 Lay the twist around your head with the ends at the nape.
- 4 Knot under your hair. Your crown stays out and loud.

Share your story in the Curl Club.

Post your look, ask a curl question, help someone else find theirs.

Find the Curl Club on our website.

curlily

© 2026 Curlily. The Curlily name, logo, emblem, scarf patterns and the looks in this book are original designs owned by Curlily. Shared for personal use; please don't copy, resell or republish.